

TABLE OF CONTENTS

ACKNOWLEDGEMENTS	iv
LIST OF FIGURES, TABLES AND CHARTS	viii
CHAPTER	
1. INTRODUCTION	1
The Problem	3
The Need of the Study	7
The Design of the Study	26
Summary	31
2. LITERATURE REVIEW	32
Introduction	
Evangelism Resources: Evangelism Strategies and Emphases among the Malaysian Chinese	33
Chinese Religions and Culture Resources: Review and Analysis of Culture Contextualisation, Characteristics and Worldviews of the Chinese	35
General Resources: General Evangelism Strategies and Environmental Factors	57
Summary	61
3. BIBLICAL FOUNDATIONS	63
Introduction	
Power Evangelism	64

Blessing Evangelism	75
Contextualisation and Felt-Need Approach	88
Summary	94
4. RESEARCH METHODOLOGY AND EMPIRICAL TOOLS	95
Introduction	
Parameters	
Methodology and Procedures.....	101
Summary	110
5. THE RESULTS AND FINDINGS OF THE PROJECT	111
Introduction	
Research Findings – E.E. Survey (Stage One)	
Research Findings – Evangelism Survey (Stage Two)	122
Research Findings – Pilot Test (Stage Three)	128
Summary	131
6. SUMMARIES, PROPOSALS AND RECOMMENDATIONS ...	132
Introduction	
Part One: Summaries, Conclusions and Implications of the Research Findings	
Part Two: Modifications and Recommendations to The E.E. Programme	139
Part Three: Recommendations For Further Research	157
Summary	159